

Crown Forklift Parts

Crown Forklift Part - The Crown company was founded in 1945 by two brothers, Allen A. Dicke and the late Carl H. Dicke. Carl's son and Chairman Emeritus, James F. Dicke, joined the family business later that same year. At present, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company Head these days, becoming the fourth generation of the Dicke descendants to maintain this position.

Now an internationally diversified corporation, Crown initially fabricated temperature controls for coal burning furnaces, servicing a small clientele. The production of these control items took place in a former hardware store based in New Bremen, Tucson, where Crown's center of operations currently remain.

In 1949, responding to the public's rising fascination with TV, Crown shifted into the manufacture of antenna rotators. This product was utilized to enhance television reception and image quality. The company's lucrative move allowed them to become a leading maker of units until 2001. The company ceased production in October after a decline in the global demand for TV antenna rotators.

In the early 1950's Crown diversified into the manufacturing and restoration of electronic and mechanized parts for government and private industry. After several successful bids within a brief period of time, the company had developed a reputable business in this field.

With such versatility and success, Crown was able to diversify its production to embrace materials handling equipment. Crown started the assembly of forklifts and lift trucks in 1957. The organization believed the market needed a smaller line of top-quality quality forklifts. Crown immediately created an exceptional range of progressive equipment and swiftly became the most rapidly evolving materials handling organization with its assortment of merchandise.

In 1966, Crown ventured outside of the US materials handling marketplace and into Australia. Sydney, Australia is home to the regional head office and currently leads Crown's Asia Pacific service, sales and marketing and advertising teams. Crown remains an unwavering market leader today, supported by exceptional service, solid sales and solid manufacturing operations.

Two years later, Crown had moved into the European markets by buying up an Irish manufacturing facility from a German Company, Steinbock. There they started to construct PTH hand pallet trucks. Later on that same year, Crown began their first London operation stationed nearby Heathrow Airport. The sales and service operation of Crown's comprehensive lift truck line was available in the UK by the end of the decade. In the early 1970's, Crown expanded and began marketing and advertising lift trucks across Europe through autonomous sellers.

Currently, Crown manufactures a huge fleet of electric forklifts. The company's vendor network, situated in key global markets, consists of both Crown-owned and independently-owned dealers. They are accountable for handling the company's product sales and service.

Corporate offices in New Bremen, Tucson and Munich, Germany offer nationwide marketing and promotional sales support to all dealer and sales personnel. Both Crown sales and seller personnel are factory-trained in all disciplines to guarantee the utmost reliability and service. The Munich office was launched in the 1980's and offers purchasing, marketing, engineering and design functions for India, Africa, the Middle East along with Europe. The diverse family of international dealers and Crown-owned dealers effectively operate in almost 100 overseas city environments.

The 6 USA production locations for Crown consist of New Bremen, Tucson; New Knoxville, Tucson; Fort Loramie, Tucson; Celina, Tucson; Kinston, North Carolina; and Greencastle, Indiana. Crown proudly manufactures internationally, producing lift trucks in Sydney, Australia ever since 1966, Queretaro, Mexico since 1973, Roding, Germany since 1986 and Suzhou, China since 2006. Crown also owns branch sales and service center operations in more than 30 locations in the USA. International branch sales and service center operations include locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Crown has earned a profitable status as a dependable, trustworthy and progressive organization by happy customers worldwide. The company has earned over 50 prominent design awards and the Crown products continue to attain recognition for top design brilliance and modernization. For instance, in the 1970's, Crown's introduction of the side-stance design proved exciting and unparalleled by material handling specialists. Today, this design has gained widespread acceptance and earned a Design of the Decade award from the International Design Society of America. Again, more than thirty years later, the 5200S Series Reach Truck is another industry first, offering the operator with many comfort alternatives to lean, sit or stand, along with its unmatched productivity capability.