

## Toyota Forklift Parts

Toyota Forklift Parts - In the U.S., Toyota Materials Handling inc., or TMHU, has been the best selling lift truck provider since 1992. Proudly celebrating more than 40 years of performance, the Irvine, California established company presents a complete line of quality lift trucks. Due to their history of excellence, reliability, and resilience, Toyota remains popular in this competitive market. Quality is the cornerstone of Toyota's notorious Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, located in Columbus, Indiana. The bulk of the Toyota lift trucks sold in the U.S. are manufactured here.

All Toyota equipment and components built within North America adhere to the International Organization for Standardization or ISO 14001 standard. The Columbus TIEM plant has been honored on many occasions for its dedication to continual improvement and its environmentally friendly systems. It is the first and only producer to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. For example, the Toyota 8-Series IC lift trucks emit 70% less smog forming emissions than the current centralized EPA standards and have complied with California's strict emission standards and policies.

### TMHU, U.S.A. - Leading the Industry

Brett Wood, President of TMHU, links Toyota's success to its robust dedication to constructing the finest quality lift vehicles while delivering the utmost client service and assistance. "We must be able to learn and predict the needs of our customers," said Brett Wood. "As a leader, our success also depends on our ability to address our customers' operational, safety and environmental cost issues." TMHU's parent company, Toyota Industries Corporation, also known as TICO, is listed in Fortune Magazine as the world's largest lift truck dealer and is amongst the magazines impressive World's Most Admired Companies.

### New Meaning to Environmental Responsibility

Toyota Industries Corporation, as the parent company, has instilled a rich corporate doctrine of environmental stewardship in Toyota. Not a lot of other organizations and no other lift truck producer can meet Toyota's record of protecting the natural environment while simultaneously advancing the economy. Environmental responsibility is a key characteristic of corporate decision making at Toyota and they are proud to be the first and only producer to provide UL-listed, EPA - and CARB -certified Compressed Natural Gas powered lift trucks. Yet another reason they remain a leader within the industry.

In 2006, Toyota launched the 8-Series line. The 8-Series signifies both Toyota's innovation and leadership in the industry. It features an exclusive emission system that surpasses Federal EPA emission standards, and also meets California's more intricate 2010 emission standards. The finished product is a lift truck that produces 70 percent less smog forming emissions than the current Federal standards allow.

Also starting in 2006, together with the Arbor Day Foundation, Toyota added to its commitment to the environment. To this day more than 58,000 trees have been embedded in the ground throughout national forests and neighborhood parks that were damaged by fires and other environmental causes. 10,500 seedlings have also been spread through Toyota Industrial Equipment's network of sellers to non-profit organizations and local customers to help sustain communities all over the U.S.

Toyota's lift trucks offer better strength, visibility, productivity, ergonomics, and all the leading safety equipment that has made Toyota an industry leader. The company's System of Active Stability, also known as "SAS", helps limit the possibility of incidents and accidental injuries, and increasing productivity levels while minimizing the likelihood of product and equipment breakage.

System Active Stability senses many aspects that could lead to lateral insecurity and likely lateral overturn. When any of those conditions are detected, SAS instantaneously engages the Swing Lock Cylinder to stabilize the rear axle. This adjusts the lift truck's stability footprint from triangular in shape to rectangular, offering a major increase in stability which substantially reduces the probability of a mishap from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also helps to prevent injuries or accidents while adding durability.

SAS was first introduced to the market on the 7-Series internal combustion models in 1999 and subsequently catapulted Toyota into the industry leader for safety. Since then, SAS continues to be built-in to nearly all of Toyota's internal combustion machines. It is standard gear on the new 8-Series. There are more than 100,000 SAS-equipped lift trucks in action, exceeding 450 million hours combined. The increased population of SAS-equipped vehicles in the field, along with mandatory operator education, overturn fatalities across all brands have decreased by 13.6% since 1999. Additionally, there has been an overall 35.5% drop in industry wide collisions, loss of control, falls and tip overs from a lift truck for the same period.

Toyota's hardnosed principles extend far beyond the machinery itself. The company believes in offering general Operator Safety Training courses to help users meet and exceed OSHA standard 1910.178. Training programs, videos and an assortment of materials, covering a wide scope of subjects-from personal safety, to OSHA policies, to surface and cargo conditions, are accessible through the vendor network.

Toyota has sustained a continuous existence in the United States ever since its first sale. In 2009, Toyota Industrial Equipment Manufacturing, produced its 350,000th lift truck. This reality is demonstrated by the statistic that 99% of Toyota lift trucks bought in America at the moment are built in the United States.

TMHU is situated in Columbus Indiana and houses nearly 1 million square feet of production facilities over 126 acres of property. Facilities include a National Customer Center, as well as production operations and distribution centers for equipment and service parts, with the entire investment exceeding \$113 million dollars.

The new National Customer Center was conceived to serve both sellers and clients of TMHU. The facility includes a 360-degree display room, a presentation theater complete with stadium seating for 32, an area for live merchandise demonstrations with seating capability for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's story since the birth of its founder, Sakichi Toyoda, in 1867, and lastly a training center.

TMHU has 68 authorized industrial equipment dealers, along with 189 dealership locations all through the United States, offering the most complete and inclusive customer support and customer service in the industry. The company's new and Certified Used lift vehicles, service, parts, and financing features make Toyota dealerships a one-stop shop to ensure total customer satisfaction.